

Building the Patient Centered Medical Home on a Public Health Foundation: Creating a Roadmap for the Future with Key Healthcare & Public Health Stakeholders in Maine

GUEST SPEAKERS



From Vermont:

Lisa Dulsky Watkins, MD

Dr. Dulsky Watkins was in general pediatric practice in Vermont from 1988 to 1997, when she began a career in the public health and health information fields of medicine. She has been a researcher at the Vermont Program for Quality in Health Care, Inc., a medical content reviewer at Problem Knowledge Couplers Corporation, and has been at the Vermont Department of Health since 2006. As the operations chief for the Vermont Blueprint for Health, she is a liaison with Vermont's health care community (providers, hospitals, allied health professionals, key public and private sector stakeholders and community members) as this comprehensive reform program is implemented throughout the state.

Craig Jones, MD

Dr. Jones, an allergist and immunologist, is experienced in developing chronic care clinics designed to overcome barriers to care and improve the overall health of a population. He recently became the first director of Vermont's Blueprint for Health. Prior to this position, he was director of the Los Angeles County Pediatric Asthma Disease Program, where he developed an asthma clinic on wheels that brought free treatment and medicine to disadvantaged children in more than 120 schools in and around Los Angeles. The Breathmobile program is credited with significantly lowering emergency room visits and absenteeism from area schools. Dr. Jones was also an assistant professor in the Department of Pediatrics at the Keck School of Medicine at the University of Southern California, and director of the Division of Allergy/Immunology in the Department of Pediatrics at the Los Angeles County and University of Southern California Medical Center. Dr. Jones was a 2006 recipient of the Outstanding Physician Award by the Medical Board of California.

Sharon Moffatt, RN, BSN, MSN

Sharon became the Chief of Health Promotion and Disease Prevention with the Association of State and Territorial Health Officials (ASTHO) in August 2008. Previously, she served as the Commissioner of the Vermont Department of Health beginning in June 2006. She was also deputy commissioner of health for four years; and state director of public health nursing and assistant director of the Division of Community Public Health for seven years. Sharon is a past president of the Association of State and Territorial Directors of Nursing. She currently serves as an adjunct assistant professor at the University of Vermont College of Nursing and Allied Health. Throughout her public health career, Sharon has worked in the areas of chronic disease prevention, environmental health, refugee health, maternal child health, school health, and children's mental health, as well as with a wide variety of professionals and key community partners to systematically improve the public's health. She has worked closely with the Vermont Chapter of the American Academy of Pediatrics to create a model of care coordination in the pediatric care provider setting for at-risk families. Most recently, Sharon has been an active contributor in leading the Vermont state Blueprint for Health a nationally recognized health reform initiative, which has focused beyond health insurance reform to include support for health promotion and disease prevention opportunities.



From North Carolina:

Elizabeth Cuervo Tilson, MD, MPH

Dr. Tilson is Board Certified in Preventive Medicine and Pediatrics, and is a Fellow in the American College of Preventive Medicine and the American Academy of Pediatrics. She provides primary care in the Wake County (NC) Human Services Child Health Clinic, and is the Medical Director of Community Care of Wake/Johnston Counties. Dr. Tilson received her undergraduate degree at Dartmouth College and then her medical degree and Pediatric residency at Johns Hopkins University School of Medicine. She then worked as a primary care physician in the Child Health Clinic at the Wake County Human Services - Public Health Center in Raleigh, NC. She furthered her training at UNC-Chapel Hill, and completed a Masters in Public Health, a residency in Preventive Medicine, and a post-doctoral fellowship in the Cancer Control and Education Program. She then joined the research faculty at Duke University Medical Center in the Cancer Prevention, Detection, and Control Research Program. After three years at Duke, she returned to work in Wake County in 2003, where she has remained.

Steven E. Wegner, MD

Dr. Wegner is President and Medical Director of AccessCare, a Community Care of North Carolina Medicaid Medical Home project. When the NC Medicaid program appeared ready to convert to managed care in the 1990s, Dr. Wegner was instrumental in developing a model program for providing access to care while reducing costs for the Medicaid community, which is currently being implemented across the state. Dr. Wegner is also President of the North Carolina Community Care Network, which extends this program statewide and into Medicare. He chairs the American Academy of Pediatrics Committee on Child Health Finance, the NC Medical Society Managed Care Committee, and the NC Physician Advisory Group for Medicaid. In addition, he is an Adjunct Clinical Assistant Professor in the Department of Pediatrics at the UNC School of Medicine and the UNC School of Pharmacy.



From Maine:**Barbara A. Crowley, MD**

Dr. Crowley has been a practicing pediatrician in Kennebec County since 1986. She is the President of MaineGeneral Health Associates since 2001, having been the Medical Director from 1996. She is also the President of Kennebec Regional Health Alliance, the local Physician Hospital Organization, and since 2006 has been the Executive Vice President of MaineGeneral Health. Dr. Crowley served as Chief of Staff at Kennebec Valley Medical Center from 1995 through 1997, and currently serves as Medical Director at Maranacook Community School's Student Health Center. Previous to her arrival in Maine, Dr. Crowley worked as a Pediatrician in Monson, MA; as Instructor in Outpatient Pediatrics at the Baystate Medical Center in Springfield, MA [1983-1986]; as Medical Director, Division of Youth Services and School Physician in Dorchester, MA [1982-1983]; temporary Pediatrician in Gardiner, MA [1982]; and Clinical Director - Pediatrician, Crownpoint IHS Hospital in New Mexico [1979-1981]. She received her MD from the University of Massachusetts Medical School [1976] and her B.A. from Ithaca College [1972, *cum laude*]. She did her Pediatric Internship and Residency at Rhode Island Hospital, Providence, RI [1976-1979]. Dr. Crowley is licensed to practice in Maine, is certified by The American Board of Pediatrics, and is a Fellow of The American Academy of Pediatrics.

D. Joshua Cutler, MD

Josh Cutler is director of the Dirigo Health Agency's Maine Quality Forum, begun as part of the Dirigo Health Reforms of 2003. MQF's mission is measuring and reporting on health care quality in Maine, facilitating quality improvement and promoting best practices, and advancing the adoption of electronic health information systems. A graduate of Harvard College and Duke University School of Medicine, he practiced interventional cardiology for nearly thirty years in Washington, D.C., and Portland, Maine, and became director of the MQF in April 2007.

Mark Griswold, M.Sc.

Mark Griswold is the Director of the newly-formed Maine CDC/DHHS Office of Local Public Health, created in 2008 and charged with implementing and strengthening local public health infrastructure. Mark has been employed at Maine CDC for the past eleven years, most recently serving as Privacy Officer and HIV/AIDS epidemiologist. He also consults for a U.S. CDC initiative to implement a community-based surveillance system in the Republic of Haiti. Mark is a graduate of Bates College and has an M.Sc in public health from Université Laval in Quebec.

Robert Holmberg, Jr., MD, MPH

Dr. Holmberg is currently senior partner at Norumbega Medical Pediatrics, as well as the Physician Director for Regional Healthcare Outreach at Eastern Maine Medical Center (EMMC) in Bangor. He has been a clinical professor of pediatrics at Tufts University School of Medicine since 2000. He chairs the American Academy of Pediatrics's (AAP's) Rural Special Interest Group Steering Committee, developed and directs the Northern New England Rural Pediatricians Alliance program in the AAP, is a state CATCH Facilitator for Maine AAP pediatricians, and is on the Executive Committee of the Maine Chapter of AAP. Dr. Holmberg is Chair of the Board for the Maine Center for Public Health, member of the Bangor Partners Health Board, participated in the Governor's Commission to Study Public Health, and the National American Academy of Pediatrics Taskforce on Obesity, as well as EMMC's Operations Council, Medical Executive Committee, and Infection Control Committee. He received his medical degree at Case Western University School of Medicine (1972), did his pediatric residency at the University of Colorado Medical Center (1974), and obtained his MPH at the Harvard School of Public Health (2001).

Jeff Holmstrom, MD

Dr. Jeff Holmstrom is the Medical Director for Anthem Blue Cross and Blue Shield in Maine, a position he has held since 2004. Dr. Holmstrom also maintains a medical practice in Southern Maine and is a member of the University Health Care in Saco. He is also an Associate Professor in the Family Medicine Department at the University of New England. His work at Anthem focuses on Quality Improvement, Pay for Performance and Network Development. Dr. Holmstrom received his undergraduate degree from Saint Michaels College, Winooski, VT with a BA in Biology in 1978. He graduated from the University of New England College of Osteopathic Medicine in 1983, and became board certified in Family Medicine in 1987.

Mary E. Jude, FNP-C, PA, MSN, MPH

Mary is a family nurse practitioner whose career spans over 25 years and includes work in endocrinology, graduate nursing education, emergency medicine and public health. She is the Chief of Research and Development at Penobscot Community Health Care (PCHC) in Bangor, where she has developed and implemented many new public health service delivery programs. She is also the Director of Homeless Initiatives for PCHC and Co-Director, with Dr. Trip Gardner, of the Summer Street Clinic, where integrated medical, mental health and substance abuse services are provided for homeless and peri-homeless individuals. Mary is a member of the Maine Public Health Association, American Public Health Association, American Diabetes Association, and the National Healthcare for the Homeless Clinicians' Network. She serves on various state, regional and national committees devoted to public health issues, and served for two years on the MeHAF Community Advisory Committee. She is the recent Past President of the Board of the Eastern Maine AIDS Network in Bangor and is a member of the Board of Directors of the Family Planning Association of Maine. Mary completed her undergraduate studies at UMaine (1975) and the University of the State of NY (1986), and graduated as an FNP/PA from the University of North Dakota School of Community Medicine in 1983. She received her Master's in Public Health from Loma Linda University in California (1992) and received a Master's in Nursing from UMaine (2002).

Sharon Leahy-Lind

Sharon Leahy-Lind is the District Public Health Liaison for the York Public Health District from the Office of Local Public Health at the Maine Center for Disease Control and Prevention (ME CDC), Department of Health and Human Services (DHHS). Prior to filling this role, Sharon led the Integrated System Development section within the Division of Family Health at Maine CDC, DHHS. From 2002 to 2008, she led the Women's Health Initiative within this Division and was the statewide team lead for the Maine Safe Families Partnership. Prior to joining the Maine CDC, Sharon was a policy analyst with the Edmund S. Muskie School of Public Service at the University of Southern Maine and was coordinator of Healthy Maine 2010 initiative. Ms. Leahy-Lind holds a Master's Degree in Public Policy and Management, with dual concentrations in Public Finance and Organizational Management, as well as a BS in Urban Studies and a certificate in Gerontology.

Lisa M. Letourneau MD, MPH

Dr. Lisa Letourneau is the Executive Director of *Quality Counts*. She is a board-certified internist who practiced emergency medicine for seven years before beginning her work in clinical improvement and quality improvement initiatives. She received her Masters in Public Health from the Harvard School of Public Health in 2002. From 2000-2008, she served as Senior Director of Clinical Integration for MaineHealth, where she led and worked with providers on a range of healthcare improvement initiatives including efforts to improve care for diabetes, asthma, heart failure, cardiovascular disease, and depression. She also works as an independent contractor supporting several statewide quality initiatives including serving as project leader for the Multi-payer Pilot of the Patient Centered Medical Home model, and physician advisor to the Maine Health Management Coalition's *Pathways to Excellence* initiative. Dr. Letourneau serves on the Board of the Maine Center for Public Health, and serves as Physician Advisor to the Center's Maine Youth Overweight Collaborative.

Rebecca Matusovich

Becca became the Chronic Disease Division Director at the DHHS Maine CDC in July 2007. The division includes the following programs: Cardiovascular Health, Physical Activity and Nutrition, Partnership for a Tobacco Free Maine, Healthy Maine Partnerships, Coordinated School Health, Oral Health, Comprehensive Cancer, Breast and Cervical Health, Cancer Registry, Asthma, and Diabetes. In addition to almost 10 years with the DHHS Office of Substance Abuse, she obtained a Masters Degree in Public Policy and Management from USM's Muskie School of Public Service, taught high school social studies for 5 years, and graduated from Yale University with an undergraduate degree in history and teacher preparation, and a Master's degree in music performance. She brings to her work in public health and chronic disease an extensive background in substance abuse prevention, having served as a Prevention Specialist for OSA and a Prevention Team Manager. She lives in New Gloucester with her husband, who is a family Nurse Practitioner in a busy primary care practice, and their two young children.

Dora Anne Mills, MD, MPH

Dr. Dora Anne Mills was raised in Farmington, and graduated from Mt. Blue High School and Bowdoin College. Before returning to Maine in 1992, she graduated from the University of Vermont College of Medicine, completed her internship and residency at the Children's Hospital of Los Angeles, and traveled and worked in Tanzania, Ivory Coast, Nepal, and India. While practicing pediatrics in her hometown in the early to mid-1990s, she commuted to Boston to earn a master of public health (MPH) from Harvard University. Dr. Mills was appointed to her current position as Director of the Maine CDC, Department of Health and Human Services in 1996. During her tenure as Maine's public health director, she has worked on various issues including tobacco, obesity, infectious disease control, public health emergency preparedness, and public health infrastructure. She also has written myriad articles, including "Public Health and Foreign Policy", the featured article in the 2006 *Bowdoin Forum Journal of International Affairs*, various articles for the *Maine Policy Review*, and op ed pieces for Maine newspapers. Dr. Mills has received the highest honors from the Maine Public Health Association and the Maine Medical Association, as well as the prestigious Nathan Davis Award for Outstanding Government Service from the American Medical Association.

Roderick E. Prior, MD

Dr. Prior received his undergraduate education at Dartmouth College and his medical education at Dartmouth Medical School and Harvard Medical School. After internal medicine training at the University of Pennsylvania, he spent two years working at the NIH Clinical Center on procuring and building clinical information systems, followed by two years in the Laboratory of Computer Science at the Massachusetts General Hospital. Dr. Prior moved to Maine in 1976, where he has practiced internal, hospital, and occupational medicine. He was Medical Director of an independent HMO for several years and served as a regional medical director for HMO Maine. He also served as Medical Director of Franklin Memorial Hospital in Farmington for 15 years, and as Chief Information Officer at Franklin for eight of those years. Dr. Prior joined MaineCare as its Medical Director in 2007.

Hugh H. Tilson, MD, Dr.PH

Hugh Tilson MD (Washington University, St. Louis 1964), Dr.PH (Harvard School of Public Health 1972) spent 15 years in public service, including City/County Public Health Officer and Human Services Director for Multnomah County (Portland), Oregon (NACHO President, 1976), and State Public Health Director for North Carolina. His pioneering work in Portland, Oregon's "Project Health" is widely cited as a prototype for national healthcare financing under a "managed competition" model. He spent 15 years with the Wellcome Foundation (now GSK) as a pharmacoepidemiologist, where he is widely recognized for his pioneering work with safe use of acyclovir and zidovudine. Upon his retirement from GSK in 1996, he joined the clinical faculty of UNC School of Public Health in Chapel Hill. He served on the original IOM Report on the Future of Public Health and the recent report *"The Future of the Public's Health,"* and has worked with and chaired several IOM Committees. Dr. Tilson is a Lifetime National Associate of the National Academies of Science. A founding member of the UNC Institute for Public Health, he also serves as a Senior Fellow for Maine's Center for Public Health, where he is credited for creating the Sagadahoc County (Bath) Public Health Department, Maine's first county public health agency. Dr. Tilson is a clinical professor of public health leadership and adjunct professor of epidemiology and health policy at the UNC School of Public Health.

Lisa Tuttle

In March 2006, Lisa was selected to direct Maine CDC's new Office of Public Health Informatics as a result of her development and leadership of the Maine CDC's Integrated Public Health Information System as a platform for public health data integration and interoperability. Lisa has extensive leadership experience in public health, community-based health, and women's health, including twelve years of program direction and management and six years of community organizing, planning, and health promotion experience. She has participated nationally in efforts to advance Immunization Program Management, and women's and minority health. Lisa received her Master's Degree in Public Health from the University of Michigan, and her Bachelor's Degree from Bates College.

Shawn Yardley, MS, LSW

Shawn is Director of the City of Bangor Health and Community Services Department. He serves on the Statewide Homeless Council and on a number of boards, including the Maine Public Health Association, Maine Children's Alliance, Maine Center for Public Health, and Catholic Charities Maine, as well as the executive committee for the newly created Statewide Coordinating Council for Public Health. He has been a member of the Public Health Work Group in the effort to improve the public health infrastructure in Maine. Shawn is also adjunct faculty at UMaine since 1986, teaching on child welfare, in the School of Social Work. He received his B.A. in Sociology/Social Welfare in 1979 from UMaine, and his M.S. in Business from Husson in 1985.